

[For immediate release]

Synergy Announces the Availability of the Slingbox in Hong Kong



【22 August 2006, Hong Kong】 – Synergy Technologies (Asia) Limited – a subsidiary of Fortune Telecom Holdings Limited (SEHK code: 110) today announced the availability of the award-winning Slingbox™ from Sling Media, Inc. in Hong Kong and Macau. The Slingbox combined with a proprietary streaming optimization technology called SlingStream™ enables consumers to turn their Internet-connected laptops and desktop PCs into personal on-the-go digital televisions. With Slingbox, customers can now enjoy the same television programs they enjoy at home, but now on their computer just about anywhere they can get an Internet connection. This includes their favorite television programs from broadcast TV channels, pay TV channels, satellite TV, or even a digital video recorder (DVR). Customers can watch their favorite TV programs wherever they happen to be whether - around the house, in the office or halfway around the world.

“Sling Media is pleased to be working with Synergy Technologies to expand our reach in Asia,” said Blake Krikorian, Sling Media co-founder and CEO. “We know customers in Hong Kong and Macau will enjoy having access to their favorite TV shows anytime, anywhere and with Slingbox they can now experience a brand new way of accessing their home TV.”

“We are very excited to work with Sling Media in Hong Kong, as Slingbox is one of the most stunning technological products after the invention of Walkman and DVD Player,” said Mr. Francis Fong, General Manager of Synergy Technologies (Asia) Limited.

No Monthly Fees

Do you want to access your own TV channels no matter where you are? Do you want to watch TV drama finale during your overseas trip or when you are working overtime in the office? If yes, Slingbox is your answer. The Slingbox neatly fits into a customers existing TV

and network infrastructure and can redirect a single live TV stream from various television and video sources directly to the viewer's PC or laptop via a broadband Internet connection.. After connecting the TV source or digital video recorder to the Slingbox, all you need to do is install Sling Media's software application - SlingPlayer™ to view and control your TV programs on your computer. The SlingRemote™ in SlingPlayer gives you full control over virtually any A/V device connected to Slingbox by Infrared (IR) control cable, from changing and viewing recorded programs to fast-forwarding. When Slingbox is installed and in place at home, users can enjoy different TV programs remotely with no extra monthly subscription fees.

Pricing and Availability

The PAL-compatible Slingbox will be available in Hong Kong and Macau for a suggested retail price of **HK\$1,980** in early September. Synergy is Sling Media's sole distributor in Hong Kong and Macau. For more product information, please call our Customer Service Hotline (852) 2485 6321, or visit our website: <http://www.synergy-asia.com.hk>.

Features and Benefits

- Watch your live TV using the SlingPlayer PC software*.
- Watch and control your digital video recorder, satellite box, or other TV signal from any room in your house, and anywhere you have access to the Internet.
- Proprietary SlingStream video optimization technology ensures the best possible picture quality.
- With a resizable window mode, full screen mode, and the Slingbar™ mode the SlingPlayer software lets you watch your television however and wherever you want.
- Compatible with virtually every cable/satellite box and DVR.
- Includes a FREE Slingbox Finder Service to locate a Slingbox from any network location, in or out of the home.

* SlingPlayer™ PC software supports Windows XP and 2003 (service pack 4) platforms

Specifications

- Built in TV-tuner
- Interface:
Video In / Out: AV In, S-Video In, Antenna / Cable In
Audio In / Out: AV Out, S-Video Out, Antenna / Cable Out
IR, Power, Network Interface
- Video quality (max): 3000kbps
- Audio quality (max): 96kbps
- Video display (max. resolution): 640 x 240 (SlingPlayer™ on PC / Laptop)
- Support PAL standard
- Support DVB-T



About Sling Media

Sling Media, Inc. is a digital lifestyle products company creating a family of consumer electronics solutions that are a natural extension of today's digital way of life. The first member of the Sling Media family is the award-winning Slingbox™, a device that allows consumers to access their living room television experience at any time, from any location, using a variety of different displays including laptops and desktop PCs, PDAs and smartphones. The Slingbox is now available in the United States, Canada, the United Kingdom, Taiwan, Japan and Sweden through traditional retail channels and local service providers. For more information on Sling Media or the Slingbox, visit www.slingmedia.com.

About Fortune Telecom Holdings Limited

Fortune Telecom Holdings Limited was established in 1992. It was first listed on GEM Board of the Hong Kong Stock Exchange (Stock Code: 8040) on 16th February 2000, and then successfully shifted to the Main Board (Stock Code: 110) on 26th January 2004. The Group mainly distributes mobile phones and digital products, and provides wireless broadband communication solutions. It has over 70 subsidiaries and branch offices in the People's Republic of China and Hong Kong, with more than 2,000 operating and sales personnel. It has about 10,000 direct invoiced active customers, including China Mobile, China Unicom, operators, resellers, retailers, various Hong Kong Government institutions and corporate customers. Long-term partners include Nokia, Samsung, BenQ and NEC. For further information, please visit <http://www.fortunetele.com>.

About Synergy Technologies (Asia) Limited

Synergy Technologies (Asia) Limited was established 1991. It is a subsidiary of Fortune Telecom Holdings Limited (SEHK code: 110). It focused on developing as a leading IT company on mobile and wireless sectors in both Hong Kong and PRC. Synergy has distribution rights for various world-famous brands of high-technology products including, AirTight Networks, AppForge, Aruba, Asoka, GIGABYTE, Meru, Nokia Intellisync, Palm, Proxim, Ruckus, Sling Media, SONY, and Sybase iAnywhere, etc. For further information, please visit <http://www.synergy-asia.com.hk>.

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